



Clinton Community Library Director's Report February 2021

COVID-19 Update

- [Executive Order 202.92](#) has extended the adjustments to Open Meetings Law to February 26, 2021.
- The majority of MHLS member libraries are dropping the practice of quarantining materials returned to the library. Science does not support the need for quarantining the types of items that circulate among patrons. The Oregon Health Authority and various health departments throughout the country have provided advice related to handling library materials and have ruled out the need for quarantine procedures. While the NYS Department of Health has declined to issue a similar, formal, opinion, their staff did review the Oregon opinion and had no disagreement with it. CCL currently quarantines materials returned from patrons for one day, but I am considering aligning our practices with the majority of other libraries in the system.

Funding/Fundraising

- Annual Appeal – The 2020 Annual Appeal has raised \$18,619 to date. Our grand total for the 2019 campaign was just over \$17,900.00. We thank the community for their ongoing support of CCL! Donation acknowledgements are up-to-date.
- PPP Loan – On January 28 I received an email from Citizens Bank confirming that our Forgiveness Application was approved by the SBA. Thank you to Justin Carroll for his assistance with the loan process.

Library Operations/ Resources

After months of requests from patrons, on February 1 we launched hoopla! -- a digital media service that allows patrons to borrow movies, music, audiobooks, ebooks, comics and TV shows. On the first day of offering this service, 20 patrons registered. Benefits to hoopla! are many, for both the patrons and the library. Titles are available for simultaneous borrowing, and there is no hold queue -- borrowing is "instant." Because the entire catalog is always available, the library does not need to manage holds or purchase anything for the collection. Also, the library pays only for titles borrowed by our patrons (i.e., "cost per circ"), it is cost-effective. I know our patrons will enjoy the huge variety offered on hoopla! -- be sure to check it out!

eMagazines can now be borrowed via OverDrive or Libby, the result of our eMagazine vendor, RBDigital being purchased by our eBook vendor, OverDrive in the summer of 2020. MHLS negotiated with OverDrive to purchase the bundled eMagazines, which will result in a large

increase in the number of eMagazines (from 125 to 3,000 titles) that are now available to our patrons as of February 1. Three years of back issues are available as well.

The Turning Outward webinar that I attended in January was informative and inspiring. After careful thought and discussion, I have decided that CCL will participate in the 2021 cohort. Joining me on the team will be two trustees, Chris Johnson and Mary Pat Sternberg, and staff member Susan Rohrmeier. More concrete details will follow in subsequent meetings once participating libraries have committed, but at the heart of it, the goal of this program is to engage our community and ask the question *What kind of community do you want to live in?* Our findings will help inform our long-range plan and we will hopefully identify opportunities where the library can help. The information we learn by participating in this program can also be shared with other groups (Town Board, Historical Society, Service Organizations, etc.), and that will potentially benefit the community as well.

Circulation & Statistics

January 2021

Total January 2021 Checkouts: 1,074 (*January 2020: 921*)

ANNUAL RPT	PERCENT	QTY
VIDEORECORDING	26.90%	289
FICTION	32.30%	347
NON-FICTION	14.10%	151
JUV-FICTION	19.90%	214
SOUNDRECORDING	2.60%	28
JUV-NON-FIC	2.70%	29
J-VIDEO	1.00%	11
SUPPRESS ITEM	0.10%	1
J-AUDIO	0.30%	3
ILL	0.10%	1
TOTAL	100.00%	1,074

Total unique Overdrive users with checkouts:

- Overdrive eBook circulation: 231
- Overdrive eAudio: 126
- Unique Overdrive Users with Checkouts: 90
- RB Digital (digital magazines): 4
- Kanopy: 84 plays

Wireless Usage: TBD

New library cards: 6

Programming

January 2021 Programming

Total: 32 Programs / 589 Attendees

Adult Total: 26 Programs / 540 Attendees

- Virtual (live):
 - All-Level Yoga Online – 118
 - Chair Yoga Online – 32
 - Monday Evening Book Club – 6
 - Tai Chi Online – 263
 - Tea Time Book Club – 8
 - The Life & History of the Ancient One – 10
 - Virtual Art Tour: The Cloisters Museum & Garden – 97
- Self-directed: Crafting with Creativebug – 6

The Cloisters Museum & Garden program was done in collaboration between 5 other Mid-Hudson libraries. The program was incredibly well received; we hit maximum registration and patrons requested a followup/similar program after the talk's completion. We hope to invite the speaker

back and perhaps collaborate with fewer libraries to increase the number of available spots for Clinton patrons.

Tech Help: 5

Children Total: 6 Programs / 49 Attendees

- Virtual (live): Storytime Online – 5
- Virtual (recorded): Storytime Online – 319 (Estimated Reach)
- Self-directed: Take & Make – 44

Staff

Staff performance reviews have been scheduled and will take place during the first half of February.

Friends Group

An initial meeting of the Friends of CCL has been scheduled for Thursday, February 18 at 6:30 PM.

This meeting will be informational -- we'll discuss the role a Friends Group will play here at the library, how they can help the Board, and hopefully get volunteers for the Spring Book Sale.

Trustee Resources

Friday, February 26th is NYLA Advocacy Day. Each year library advocates from across New York State converge on Albany to voice their support for funding and policies that benefit libraries. This year, the event will be virtual. Their efforts have resulted in over \$11M in additional library aid since 2011. Please visit <https://www.nyla.org/library-advocacy-day/> for more information.

Director's Schedule

February 9 - Dutchess County DA Meeting

February 16 - Advocacy Briefing

February 18 - Director's Association Meeting

February 18 - New Director's Forum (Sierra/Resource Sharing Standards)

Director's Note

Please update your email contact information for me to cbancroft@clintoncommunitylibrary.org. I would like to phase out use of clinton.director@gmail.com for important communications. Thank you.

Respectfully submitted by Carol Bancroft, February 5, 2021