



Clinton Community Library Director's Report January 2021

COVID-19 Update

- Executive Order 202.87 has extended the adjustments to Open Meetings Law to January 29, 2021.
- I have drafted a Pandemic Response Plan for the library and sent it along to the Governance Committee for review.

Funding/Fundraising

- I have submitted the Library's application for the Stewart's Holiday Match Grant. Awards generally go out in March.
- Annual Appeal – The 2020 Annual Appeal has garnered an amazing response (we have surpassed \$17,700), and the library expresses sincere thanks to all who have donated thus far. Our grand total for the 2019 campaign was just over \$17,900.00, so we will likely surpass that amount. We are grateful to our incredibly supportive community! Donation acknowledgements are up-to-date.
- PPP Loan – I submitted our forgiveness application for the loan on December 21, 2020. There have not yet been any status updates.
- The Library expresses its thanks to Oblong Books & Music for a \$100.00 gift certificate to their store in appreciation for our efforts during 2020. The letter said, *"At the beginning of a new year, we at Oblong Books & Music would like to take a moment to thank our neighborhood libraries for the work you did in 2020 to help keep people connected with books and reading."*

Library Operations

No updates.

Circulation & Statistics

Total December 2020 Checkouts: 838 (*December 2019: 739*)

Circulation (Checkout) Statistics		Dec 20
ANNUAL RPT	PERCENT	QTY
VIDEORECORDING	28.3%	246
FICTION	30.4%	264
JUV-FICTION	20.3%	176
NON-FICTION	14.9%	129
J-VIDEO	1.6%	14
SOUNDRECORDING	2.8%	24
JUV-NON-FIC	1.7%	15
TOTAL	100.0%	868

Total unique Overdrive users with checkouts:

- Overdrive eBook circulation: 249 (Total 2020 eBook Circ: 2,896; Total 2019 eBook Circ: 2,303)
- Overdrive eAudio: 141 (Total 2020 eAudio Circ: 1,695; Total 2019 eAudio Circ: 1,515)
- Unique Overdrive Users in 2020: 188 (Unique Overdrive Users in 2019: 143)
- RB Digital (digital magazines): 36
- Kanopy: 93 plays

Wireless Usage: 165

Tech Help: 6

New library cards: 12

Programming

December 2020 Programming

Total: 31 Programs / 514 Attendees

Adult Total: 24 Programs / 463 Attendees

- Virtual (live):
 - All-Level Yoga Online – 104
 - Chair Yoga Online – 17
 - Monday Evening Book Club – 6
 - Start Climbing Your Family Tree – 27
 - Tai Chi Online – 298
 - Tea Time Book Club – 11

Start Climbing Your Family Tree was an online genealogy program done in collaboration with 5 other Dutchess County libraries. We received positive feedback for the program; patrons reached out afterwards to find more information on genealogy research and asked about resources provided by the library. We plan on doing at least one more program with the same speaker in March.

Children Total: 7 Programs / 51 Attendees

- Virtual (live):
 - Storytime Online – 5
 - Online Animal Drawing Workshop – 6
- Virtual (recorded): Storytime Online – 345 (Estimated Reach)
- Self-directed: Take & Make – 40

Staff

Staff members have completed self-evaluation forms. I will complete their annual performance reviews in late January/early February.

Trustee Resources

Beginning January 1st, 2021, all public and association libraries in New York State must meet the new minimum standards of service according to Section 90.2 of the [Regulations of the Commissioner of Education](#). These standards support improved public library services for the people of New York and are intended to: promote quality local public library service in all communities of New York State, empower libraries to strengthen community relations and promote public support for quality library services, and support a culture of transparency, accountability, and continuous improvement. For more information, please visit NYS Division of Library Development's [New Minimum Standards page](#). If you were unable to attend MHLS's New Minimum Standards Workshop for trustees, I recommend that you view the recording: <https://www.youtube.com/watch?v=JLcigU6RWWg&feature=youtu.be>

Director's Schedule

1/15/21 - Turning Outward Cohort Program Introductory Webinar - this will outline the value of “turning outward”, through community conversations, to seek public knowledge about community aspirations to better guide the future design of library services, programs, partnerships, and resource allocation. I will evaluate whether or not CCL should consider participating. It is a commitment, but might be a valuable resource as we consider another 414 campaign.

1/29/21 - Annual Report Workshop for New Directors - I attended this workshop last year, but given all of the changes to library services in 2020 (being closed due to executive order, curbside pickup, shift to online programming), I welcome the opportunity to have some questions answered.

Respectfully submitted,
Carol Bancroft