



Clinton Community Library Director's Report September 2020

COVID-19 Update

The Open Meetings Law adjustment has been extended through October 4, 2020 as per Executive order 202.60. This has been confirmed by the Committee on Open Government.

Funding/Fundraising

The application for the Community Foundations Pivoting to Respond Grant was submitted on September 4, 2020. The Fundraising Committee and I have been working on the 2020 Annual Appeal card. We expect to finalize and get it to the printer soon.

Circulation & Statistics

Total physical circulation (checkouts + renewals): 1,086

Total checkouts only: 834 (2019: 892)

CHECKOUTS	Aug 2020	
ANNUAL RPT	PERCENT	QTY
FICTION	36.9%	308
VIDEORECORDING	29.4%	245
JUV-FICTION	18.1%	151
NON-FICTION	10.2%	85
SOUNDRECORDING	2.4%	20
J-VIDEO	1.1%	9
JUV-NON-FIC	1.8%	15
J-AUDIO	0.1%	1
TOTAL	100.0%	834

Total unique Overdrive users with checkouts: 89

- Overdrive eBook circulation: 254
- Overdrive eAudio: 145
- RB Digital (digital magazines): 41
- Kanopy: 78 plays
- Wireless Usage: TBD

New library cards: 4

Programming

August 2020 Programming

Total: 36 Programs / 599 Attendees

Adult Total: 27 Programs / 510 Attendees

In-Person

Summer Concert: Len Nelson - 37
Summer Concert: The Kenn Morr Band - 53
Summer Concert: Grampa Joe's Washboard Band - 56
Yoga in the Park - 21

Virtual (Live)

All-Level Yoga Online - 80
Chair Yoga Online - 59
Monday Evening Book Club - 4
Online Workshop: Internet Privacy & Security - 2
Tai Chi Online - 181
Vision Boarding - 17

Vision Boarding was a series of 3 workshops hosted in collaboration with 3 other libraries: Millbrook, LaGrange, and Patterson. Jenny was able to attend the last session, where attendees did a show-and-tell for the boards they created over the course of the class. They talked about their goals and vision for the future, and the challenges they faced. They also voiced their support and encouragement for each other, and hope for positive change resulting from this activity. It was nice to see patrons willing to engage and connect with each other despite the distance of an online class, as well as the range of ages of those who attended.

Tech Help:

Children Total: 9 Programs / 89 Attendees

Virtual (Live)

Toddler Story Time - 5*
Karate Online - 60
Build Along with Brad - 8

Virtual (Recorded)

Toddler Story Time - Avg. Estimated Reach: 92

Self-Directed

Take & Make - 16 Attendees

*Using peak live viewers stat

Build Along with Brad was hosted on Facebook Live in collaboration with the Staatsburg Library and Hyde Park Free Library. The program consisted of a how-to animal puppet tutorial with audience involvement and ended with a short skit using puppets he created at the beginning. Brad was a lively and engaging performer, and it would be great to have him back for a future in-person program.

Staff

Kyra submitted her resignation, with her last day being Sat. Sept. 12, 2020. The library appreciates all of her good work during her time at CCL. She will be missed by both staff and patrons and we wish her the best in future endeavors. I have hired a new circulation clerk, Anne Arent, to work on Saturdays and as a substitute clerk, filling in as needed. Anne has previously worked here at the Clinton Community Library as well as the Stanford Free Library and is highly competent in Sierra, so the transition will be smooth. Anne also teaches part-time at Bard College and will be a great addition to our staff.

Technology

The library has qualified for a free GSuite for Nonprofits account. The staff and I are migrating our emails from @gmail.com accounts to @clintoncommunitylibrary.org accounts. (Mine is cbancroft@clintoncommunitylibrary.org, but all clinton.director@gmail.com emails are being forwarded, so nothing will be missed.) If any Trustee would like an @clintoncommunitylibrary.org account to use for Board business and to keep library emails separate from personal email accounts, I am happy to set it up. Just let me know. The email interface is the same as Gmail, and is easy to use.

Trustee Resources

The 2020 Mid-Hudson Library System Annual Membership Meeting will be held online Friday, October 23rd starting at 10:00am. The keynote speaker will be Tracie D. Hall, Executive Director of the American Library Association. More information to come.

The webinar *Core Values & Ethics (aka Policies 101)* will take place Thursday, September 17th starting at 10:00am. Trustees have enormous influence in creating libraries that are relevant and responsive to community needs. From policymaking and fiduciary responsibility to strategic planning and advocacy work, the board needs a strong sense of the core values of librarianship and a commitment to ethical governance to support patrons' rights to access to information and resources while creating a viable, vital and visible library that their community is proud of. Attendees will develop a working knowledge of the Core Values of Librarianship and how those values translate to the work of the board, particularly in the area of policy making. This webinar will also review board ethics and use case studies to illustrate "values and ethics in action."

The webinar New Minimum Public Library Standards will take place Tuesday, September 22nd starting at 5:30 PM There are a number of laws and regulations that directly and indirectly apply to and impact libraries in New York State. This program provides a primer on what you need to know about how libraries are governed in NYS. This workshop will provide an overview of new minimum standards for public and association libraries that will go into effect on January 1, 2021. All MHLS member libraries will be required to meet these standards, which include updated requirements around library planning, staff training, library services, and community engagement.

Details and registration information are on the MHLS calendar: <https://mid-hudson.evanced.info/signup/calendar>

Director's Notes & Schedule

I attended the New Minimum Public Library Standards webinar held for directors on Wed. 9/9. It was informative and interesting to learn about the new updates. There's a lot to digest and I encourage trustees to sign up for the Trustee version of the webinar. If you are unable to attend, you can get the recording sent to you. CCL already meets most of the new requirements.

Jenny and I have registered for NYLA, which will be held virtually this year on Nov. 5 and Nov. 6.

I will be facilitating the mandated annual sexual harassment prevention training for CCL staff members via webinar this month. Two dates are available to accommodate everyone's schedules (9/23 @ 9 AM or 9/25 @ 10 AM). Board members are welcome, but not required, to attend.

9/15/20 – Dutchess County Director's Association Meeting

9/29/20 – out of library

10/5/20 – Webinar: OverDrive Collection Develop & Best Practices

Respectfully submitted,
Carol Bancroft