

## **Clinton Community Library Director's Report November 18, 2018**

**Circulation:** Oct 2018: The total circulation was 1643 items. For this month the DVD's accounted for 32 percent of the circ; Fiction was 25%. I have been buying the newly released movies as soon as they are released, which I believe accounts for this increased percentage.

Oct 2017: 1540 items circulated. (Fiction (25%) and dvd (23%) It usually is fairly equal in circulation.

**Programming:** Total Programs held in October: 39 (compare to 37 in 2017)  
Total Program Attendees: 475 (compare to approx. 285 in 2017)  
Children's' Programs: 5 sessions with 69 in attendance: Compared to 6 programs with 14 in attendance last October.

Adult Programs: 34 (compare to 31 in 2017)

Total Attendance: 406 (compare to approx. 271 in 2017)

Tai chi and yoga are still very popular. (We supported a Zumba class during the summer. The instructor is running it on her own 2 times per week.) The 43 people attended the "Lunch and Learn" program for October, on the Lighthouses of the Hudson Valley. November's topic is Native American culture and is already at its 40, but people will show up without signing up and we will do our best to accommodate them. We always invite the overflow inquiries for dessert and the lecture.

Tech Help is gaining usage at 29. Hopefully after the holidays we will see another increase with patrons getting new gadgets.

Our calendar remains full and well planned out, even into the new year. We have a great team of staff that continue to find interesting and appealing programs.

### **Grants:**

We should be receiving \$1800 from Mid-Hudson Outreach Grant to support Optimistic Aging.

We also should be receiving \$200 from Mid-Hudson for submitting Project Outcome surveys connected to our early literacy initiatives with story time. The money is to go toward the purchase of early literacy materials. Thank you Carol and Susan for making this happen.

We have yet to receive our Legislative Bullet Aid money from Sue Serino's office. Another director had called her Senator and it's just delayed.

### **Director's Items:**

Carol, Matt Barbara Burns and I attended the Mid-Hudson Trustees Annual Meeting where CCL was honored with an outstanding achievement award for passing the 414. We received a legislative commendation from Sue Serino and Didi Barret. It was a very proud moment for CCL. Good work Board of Trustees!!!

Matt accepted the Joseph Shubert award for our Optimistic Aging Program at the NYLA conference. I appreciated the Board's support of my attendance at the conference in Rochester, but at the last minute I could not justify the expense to the library. I recommend that the award money of \$1,000 be donated to the Pleasant Valley Library as they struggle to recover from the fire they experience on Election Day.

Staff evaluations will occur after Thanksgiving.

The raffle was a huge success. The feedback was very positive. Winners have 2 weeks to pick up their prizes. Most of them have already been picked up. Mary Molloy did many hours of work on this collecting gift cards. Thank you Board members for your help with this event. It was definitely worth being open during polling hours.

I continue to have staff assistants from Camp Ramapo working in the library 2 days a week doing a variety of tasks. Caitlin Pfisterer has been volunteering on Saturdays also helping with the book sale, annual appeal, and weeding.

A Pay Pal donation button has been added to our website.

Sierra circulation system will be undergoing some changes. They are adding more user friendly items. One major change will be the addition of auto renewal. By Spring 2019 this will be in place. Items not renewed that are eligible to be renewed will automatically be renewed. Also, there will be a few changes to the data bases offered to patrons. Consumer Reports will not be offered electronically after August of 2019. MHLS is anticipating a major increase in the cost of delivery services in 2020.

Turning Outward application is due December 1. If we participated in this program, we would be required to do 10 personal interviews and at least 4 focus group type meetings.

The Nine Partner's Lions Club has approached the library to assess if there is a need for adaptive equipment to assist patrons that may be visually impaired. On my "to-do" list is to register us with NYS library for the blind.

Respectfully submitted,

Teresa McGuirk, Director