

Clinton Community Library Director's Report December 10 ,2018

Circulation:

We have 865 subscribers to our email list.

Several upgrades are being made to the Sierra Circulation System. It should be interesting because there are several aspects to communicating with patrons that we can customize.

Programming: Tech Help: 26 sessions

4 Children's Programs *(compare to 7 in 2017)*

Total Attendance: 48 *(compare to 17 in 2017)*

- 31 Adult Programs *(compare to 30 in 2017)*
Total Attendance: 315 *(compare to approx. 237 in 2017)*

In November, Kathleen Everett took the lead on a weekly fiber arts group that meets here at the library. They have 7 people in the group with a lot of inquiries from other patrons wishing to join the club.

A new event we held was a yarn and fabric swap. 8 People attended but the feedback was positive. This event was requested by several community members.

November's Lunch & Learn was again very popular – the Town Hall was filled and feedback on the presentation was overwhelmingly positive. The programs are schedule through June so we will put out a brochure to increase publicity.

Contra Dances are fun and interesting events. The music is great and the group is always changing. The attendees are always appreciative of our hosting these events.

Director's Corner:

We received \$200 for a Project Outcome grant directed at Early Literacy from MHLS.

We received \$1800 from an Outreach grant directed at serving our senior population from MHLS.

We have not yet received our Bullet Aid from Senator Serino.

We have received over \$3000 for the annual appeal so far. Several people have used the donate button on the website. We need to get the message out that we will help people with the matching funds for IBM or any other affiliates. IBM has gone to an online registration for matching grants and for some this could be overwhelming or confusing.

A survey is being conducted to evaluate the preference for operating hours. Basically we are looking to validate that we should close earlier on Friday nights and open later on another weeknight.

Respectfully Submitted,

Teresa McGuirk