

Clinton Community Library  
Director's Report  
September 17, 2018

**Circulation:** In August we circulated 1,510 items. For 2018 January to August, we have circulated 12,167 items as compared to 11,478 January to August in 2017.

Overdrive circulation: Audio books – so far this year we have had 723 check outs. For 2017 we totaled 741 checkouts of audio books. We have had 1389 E-book checkouts for 2018 so far. Last year we had 1997 total. We are on target to pass that number for this year.

This circulation is generated by 188 of our patrons using Overdrive. We average 56 unique users each month. We are considering conducting a registration drive and gearing our tech help to encourage people to use these resources.

RB digital is the app used to receive e-magazines. Last year we had 257 check outs. So far, in 2018, we have had 149 checkouts. New titles are being considered for the upcoming year.

**Programs:** In August we held 48 programs with 622 participants. The Labor Day weekend concert was the lowest attended and the Sept contra dance was also the smallest so far. We typically expect this downward turn until people get settled into a “school schedule”. The attendance at the exercise programs has increased or become more stable than it had been during the summer. Zumba was only a summer program but will return in January at the requests of the participants. Contra dances are scheduled into the new year and will continually be evaluated. Story hour has had an increase in attendance. There is some concern because a neighboring library is starting a preschool story time on Tuesdays and will conflict with our time. Tech help is again being offered by a teenager on Saturday mornings.

### **Director's Notes:**

The Annual Report to the Community and September newsletter was mailed to the town residents. It has had a positive response from the community. Our next mailing will be a survey, generated in conjunction with the Long Term Planning Committee.

The Board of Regents meets in Sept. (I believe Sept 17<sup>th</sup>) Our contact at the State DLD was out of the office last week so I do not have a timeline for when we would hear about the status of the Absolute Charter for CCL.

Rebekkah Smith-Aldrich has officially taken over as Director of the Mid-Hudson Library System. Until her previous position is filled, we can continue to forward any communication or questions to her.

Carol is registered for a workshop on Social Media at the end of September. In my absence, she will also attend a workshop on the new elements of the Sierra Circulation system at MHLS on Oct 4.

I will be away Sept 29 until Oct 4 for vacation.

Trainings and Meetings for BOT:

There is a “Strategic Thinking: Planning & Advocacy” workshop being held by MHLS. I would be happy to attend with anyone who is planning on going.

On September 25, MHLS is also holding a workshop on financial responsibility. It is a worthwhile program. I attended it in the past when it was offered to Directors.

The 59th MHLS Annual Membership Meeting will take place on Friday, November 2nd, 2018 @ Locust Grove Estate in Poughkeepsie, NY and you’re invited! In addition to our business meeting we are pleased to announce that our 2018 keynote speaker will be [Futurist, Garry Golden](#).

**The Annual Dutchess County Trustee Dinner** will take place in May at the Morton Library in Rhinecliff. The speaker will be Rebekkah Smith Aldrich, director of the Mid-Hudson Library System. Each library is being asked to contribute \$100 to the event. The format is changed from previous years where the event was held at a restaurant (most recently the Culinary Institute) and each individual trustee paid to attend. This year, the goal is to provide an event free of charge so more trustees will attend and be able to network with trustees from neighboring libraries.

Respectfully submitted,

Teresa McGuirk, Director