

## CCL Fundraising Committee Report from Friday, Sept 14, 2018/4:30pm Meeting

Attended:

Teresa McGuirk, Sue Ellen Fairbanks, Marion Auspitz, Johanna Whitton

1. Hyde Park Teacher's Association Golf Outing
  - HPTA raised \$\_\_\_\_\_ for CCL
  - Thank you all for promoting the event & buying raffle tickets
2. Community Tag & Book Sale, Saturday Sept 22, 9am-3pm, Rain or Shine
  - 10-15 tables will be delivered by Aladdin Tents on Friday
  - Announcements have been placed in Northern Dutchess News, Craigslist, & Bookfinder.com
  - We currently have 12 tables/8 paid
  - Set up location will be in front, Inside Town Hall if raining
  - Hot Dogs by Lion's Club/Popcorn by ECFD
  - "Touch a Truck" 11am-1pm: East Clinton FD & Highway Dept Confirmed, State Trooper K-9 Unit TBD
  - 15 road signs went up on Sept 15 & 16
  - Sign-up sheet for Book Sale help at Circ Desk and on Google Drive
  - Help needed to sort this week
3. Annual Appeal
  - A final draft appeal letter and donation card are ready for small edits
  - P & G Concepts will print, fold, stuff, and bring to post office
  - An address list from the Assessor was received and JW and Teresa are consolidating names, parcels, etc.
  - Updated Mailing timeline:
    - i. August - Finalize Copy and Choose Photos, start Design process
    - ii. **September 24 – Final Design Appeal card and Donation card sent to printer**
    - iii. Oct 1 – Receive Appeal cards back
    - iv. **Oct 2 to Oct 26 – Personalize Appeal cards (Everyone to personalize 10-20 Cards)**
    - v. Bulk mail to post office on October 29
    - vi. Appeal arrives in mailboxes Nov 5-9
    - vii. Appeal \$\$\$\$\$\$ rolls in!
4. Contra Dance
  - Second Saturday every month through the end of the year: 7:30pm-11p
    - J Whitton will help T McGuirk these nights
5. Upcoming Events:
  - Election Day Raffle
  - Annual Meeting Dec 10
  - Car Show Fundraiser in Spring 2019